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Principals dealing directly with Principals

Our mission is simple: to *create value from a different perspective*, whether our clients seek to build their portfolio, improve their performance, divest their assets, or plan their business' future.

Principals Direct Group is a full-service commercial real estate consulting firm that works exclusively with principals who own and operate income-producing real estate to increase their profitability.

Our talented and established network of real estate experts and *strategic partners* have decades of industry experience and work directly with our clients to develop a unique game plan that addresses their individual needs.

Our Services with Strategic Partners:

***Private "Off Market" real estate acquisitions and dispositions
in every asset type.***

***Debt and Equity Financing: Capital raises \$25 Million to \$5 Billion Dollars
Raising debt from senior secured to unsecured facilities.***

Real Estate: *Multi-Family Properties / Office / Hotel & Hospitality*
Nationwide *Retail Properties & Shopping Centers/ Industrial*
 Manufacturing / General Real Estate Development

Raising Minority Equity / Control Equity & Equity Growth Capital
Specialty Finance / Consumer Finance / Sports & Entertainment / Healthcare
Technology & Transportation businesses.

***"Customized" Wealth Preservation and Succession planning
that minimizes taxation.***

*Capital Gains and Estate Tax saving strategy providing a tax efficient
alternative to the need for common 1031 exchange for tax deferral, or the
sale of assets.*

P&C & Professional Liability Insurance rates reduced 10%-30% (av.15%) by analyzing existing coverage, utilizing every program available, and going to the direct carriers to secure the lowest cost product. Licensed in 48 states. Insure 2500+ properties in NYC region.

Appraisals & Valuations, global provider of advisory and valuation services, conducting thousands of appraisals annually on various asset classes throughout all industries.

We provide a no obligation complimentary consultation meeting with our strategic partners to discuss how we can “create value” to you, your family and business, today and the future.

Co-Brokerage and Business Referrals: PDG works directly with principals, however we co-broke transactions with Licensed Real Estate Brokers and Attorneys who represent either a buyer or seller and pay business development referral fees and commissions for introducing clients where remuneration is received for services provided.