



CATEGORY LIST

<p>APPRAISAL AND VALUATION SERVICES</p> <p> Principals Direct Group Creating Value From a Different Perspective</p> <p><i>Strategic Partner</i></p>	 	<p>Neil Axler, MRICS <i>Managing Director</i></p> <p>Robert J. Meulmeester <i>Director</i></p>	<p></p> <p><i>Global "OFF-MARKET" transactions</i> <i>Multiple collaborative professional services</i></p>
<p>ARCHITECTURAL SERVICES</p> <p><i>Interior Design, Master Planning</i></p>		<p>Marc B. Spector <i>Owner & CEO</i></p> <p><i>*IREON Executive Committee Member</i></p>	<p></p> <p>60+ years of global experience Serving 3000+ projects throughout 5 continents 225+ Design Awards</p>
<p>BUILDING & CONSTRUCTION SUPPLIES & MATERIALS</p>	 	<p>Michael Kaspar <i>Regional Vice President, Commercial</i></p> <p>Ryan Doran <i>Commercial Account Manager</i></p>	<p></p> <p>8,000+ employees in North America 600+ locations in US and Canada 3,000+ Fleet Size</p>
<p>CERTIFIED PUBLIC ACCOUNTANTS AND ADVISORS</p>		<p>Richard Levychin <i>Partner</i></p> <p><i>*IREON Executive Committee Member</i></p>	<p></p> <p>100+ employees Offices in New York City, Chicago, New Jersey, Florida, and in the Philippines</p>

		Magda V. Reyes <i>Director</i>	
CLEANING & FACILITY MAINTENANCE SERVICES (Commercial & Industrial)		Nargiza Rakhmonova <i>Chief Financial Officer</i>	
CONSTRUCTION- <i>Commercial & Residential General Contractor Construction Management Ground-Up Development (7 stories or less)</i>		Alex Lipsky <i>Principal</i> <i>*IREON Executive Committee Member</i>	 <i>Servicing Long Island, Queens, Brooklyn, Staten Island, & The Bronx</i>
CONSTRUCTION LAW PRACTICE	 	Stuart Zisholtz <i>Partner</i> Richard Zisholtz <i>Partner</i>	

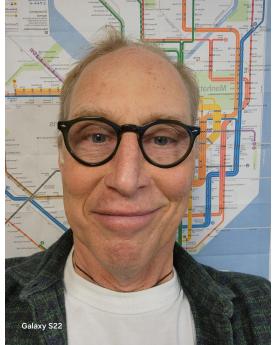
ELECTRICAL CONTRACTOR	 	<p>Peter Pantelic <i>President</i></p> <p>Andrew Ziarnowski <i>Director of Marketing</i></p>	 <p>50 Years serving the NY Metro area over 90,000 jobs completed</p>
ELEVATOR MAINTENANCE, MODERNIZATION & SERVICE	 	<p>Donald Gelestino <i>Chairman of the Board</i> <i>Founder</i> <i>*IREON Executive Committee Member</i></p> <p>Stirling Collins <i>President Business Development</i></p>	 <p>Where Dedication Meets Vertical Transportation</p> <p>38 years of experience Serving NYC 5 Boroughs Nassau & Suffolk Counties, Westchester, Hudson Valley, NJ & CT Rapidly expanding geographic reach</p>
ESCALATOR CLEANING SERVICES		<p>Richard Helfman <i>Senior Vice President</i></p>	<p>THE ESCALATOR CLEANING COMPANY</p>
ENVIRONMENTAL TESTING AND CONSULTING	 	<p>Michael Villacres <i>Principal</i></p> <p>Richard Massari <i>Principal</i></p>	<p>H.A. Bader Consultants, Inc.</p> <p>Servicing NYC, Westchester, Long Island, and New Jersey for over 30 years</p>

<p>FINANCING – COMMERCIAL REAL ESTATE / MERGERS & ACQUISITIONS</p> <p>FINANCING – LONG TERM DEBT & EQUITY FINANCING/ BRIDGE LOANS/SHORT TERM INTERIM</p>		<p>Steve Lifton <i>Managing Director</i></p> <p>Principals Direct Group Creating Value From a Different Perspective</p> <p>Strategic Partner</p>	 CAMBRIDGE WILKINSON <p>Global “OFF-MARKET” transactions Multiple collaborative professional services</p>
<p>FINANCING - CRYPTOCURRENCY/ BLOCKCHAIN</p> <p>Principals Direct Group Creating Value From a Different Perspective</p> <p>Strategic Partners</p>		<p>Alex Davis <i>Founder – Mavryk</i> <i>Finance</i> <i>Chief Innovation Officer –</i> <i>Tezos Israel</i></p>	 <p>Global “OFF-MARKET” transactions Multiple collaborative professional services</p>
<p>FIRE SPRINKLER SYSTEMS & LIFE SAFETY</p> <p>PROTECTION SERVICES</p>		<p>Craig Shapiro <i>Director of Business Development</i></p>	 <p>Total Fire Protection FIRE & LIFE SAFETY SPECIALISTS</p> <p><i>Since 1999, Serving Hundreds Corporate and Municipal Clients Nationwide</i></p>
<p>HVAC CONTRACTOR</p> <p><i>Commercial and Residential</i></p>	 	<p>Jimmy Moyen <i>Principal</i></p> <p>Rodrigo Flores <i>Senior Project Manager & Estimator</i></p>	 <p>FIRST CHOICE MECHANICAL, INC.</p> <p><i>Founded in 2001</i> <i>MBE Certified</i> <i>HVAC Installation</i> <i>HVAC Service & Maintenance</i> <i>HVAC Energy Efficiency & Sustainability Programs</i> <i>Service Manhattan, Bronx, Queens, Brooklyn & Long Island</i></p>

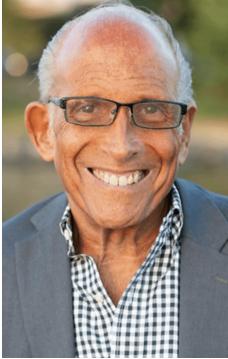
<p>INSURANCE PROVIDER <i>Commercial & Personal</i></p>	 	<p>Jeff Rubin <i>Executive Vice President Healthcare and Client Advisory</i> <i>*IREON Executive Committee Member</i></p> <p>Ken Eisman <i>Vice President</i></p>	 <p>HUB International</p> <p><i>5th largest insurance broker in the world 2 Million clients around the globe. 500+ offices across North America 18,000 employees throughout North America</i></p>
<p>INVENTORY TRACKING TECHNOLOGY</p>		<p>Regis Medrano <i>President - IT division</i></p>	 <p>MEDAMA ITRAK <small>SMART TRACKING, SMARTER OPERATIONS</small></p>
<p>JANITORIAL SUPPLIES</p>		<p>Alex Guttman <i>Managing Partner</i></p>	<p>ACE JANITORIAL LLC MEDAMA SOLUTIONS</p> <p><i>Servicing the U.S., Nationwide</i></p>
<p>LANDSCAPING CONTRACTOR</p>		<p>Frank Suppa <i>President</i></p>	 <p>FRANK SUPPA LANDSCAPING Corp.</p> <p><i>30+ years in business Landscape design, construction, irrigation and maintenance</i></p>

<p>LAW FIRM - MULTISERVICE PRACTICE AREAS: -Corporate & Corporate Finance -Employment Law & Employment Benefits -Intellectual Property & Trade Secrets -Litigation -Mergers & Acquisitions -Contracts & Business Law -Trade & E-Commerce</p>	 	<p>Rania V. Sedhom <i>Founder & Managing Partner</i></p> <p>Matthew Scott <i>Senior Associate</i></p>	
<p>LED LIGHT PANELS</p>		<p>Kevin Krohner <i>CEO</i></p>	 <p>GLOBAL REACH, SUSTAINABLE, & ECO-FRIENDLY PRODUCTS</p>
<p>LIGHTING, SHADING AND AV SYSTEMS -Commercial and Residential</p>		<p>Alon Biran <i>Principal Owner</i></p>	<p>THEAUTOM8GROUP.COM</p>
<p>LOW VOLTAGE & SECURITY SYSTEM INTEGRATION</p>		<p>Yossi Weinberger <i>President</i></p> <p>Yanki Schmidt <i>Vice President</i></p>	 <p>SECURE • WIRE • INTEGRATE</p>

<p>MANAGED TECHNOLOGY SERVICES</p> <ul style="list-style-type: none"> - IT Cybersecurity - Business Applications and Data Analytics - Managed Print 	 	<p>Adam Weiss <i>President</i></p> <p>Nicole Garcia <i>Strategic Partnership Development Leader</i></p>	
<p>MERGERS AND ACQUISITIONS</p> <p><i>Capitalization</i></p> <p> Principals Direct Group Creating Value From a Different Perspective</p> <p><i>Strategic Partner</i></p>		<p>Raj Kashyap <i>Co-Founder and Managing Partner</i></p>	 <p><i>Global "OFF-MARKET" transactions</i> <i>Multiple collaborative professional services</i></p>
<p>NATIONAL CONSTRUCTION ADVISORS</p> <p><i>Budget Optimization</i></p>		<p>Patrick O'Connor <i>Senior Project Manager</i></p>	 <p><i>National business reach</i> <i>Offices in NYC, Washington DC, Boston & Seattle</i></p>

<p>NATIONAL DEMOLITION AND EMERGENCY RESPONSE SERVICES</p>	 	<p>Don Adler <i>Project Manager</i></p> <p>Roy Johnson <i>Project Manager</i></p>	 <p>NorthStar Contracting Group, Inc.</p> <p><i>Nationwide Presence, Licensed in all 50 states.</i></p> <p><i>Over \$5 billion of projects successfully completed since 1986</i></p> <p><i>#1 Demolition & Wrecking Contractor in the USA. (ENR-2020)</i></p> <p><i>Over \$700 million annual revenue</i></p>
<p>NATIONAL STAFFING & RECRUITMENT</p>		<p>Nick Sillaro <i>Chief Operating Officer</i></p>	 <p>PARAMOUNT PLACEMENT PERFECT PERSONNEL IS OUR PRIMARY FOCUS</p> <p><i>National business reach</i> <i>46 states serviced</i> <i>5500+ clients</i></p>
<p>NATIONWIDE OFFICE FURNITURE LIQUIDATION AND NEW & PRE-OWNED FURNITURE</p>	 	<p>Varun Bansal <i>Founder</i></p> <p>Chris Albes <i>Executive - Workplace Solutions & Sales</i></p>	 <p><i>MBE Certified Office Space Solutions and FF&E Company</i> <i>Over 1,000 projects completed Nationwide</i></p>

PEST CONTROL	 	Richard Cappa <i>President</i> Chris Blake <i>Director of Sales</i>	 <i>Servicing the NY Metro area since 1996</i> <i>#1 Pest control company in NY</i> <i>& #54 in the Nation</i> <i>170+ Employees</i>
PHOTOLUMINESCENT MATERIALS SUPPLIER & INDUSTRY CONSULTANTS		Robert Katz <i>President</i>	 <i>Leading supplier of New York City building</i> <i>code-compliant photoluminescent egress</i> <i>path markings and signs.</i> <i>Established 2002</i>
PHOTOGRAPHY <i>Corporate & Personal</i> STRATEGIC PARTNER IREON ^{llc}		Robert Essel <i>Owner</i>	 <i>International Photography</i> <i>Healthcare - Corporate-Portraits-On-site</i> <i>Industrial-Sporting Events-Galas-Motion</i>
PLUMBING CONTRACTOR		Yanni Likidis <i>President</i>	 G.C. PLUMBING & HEATING, INC.
REAL ESTATE BROKERAGE <i>Commercial</i> NY METRO/NATIONWIDE AND GLOBAL MARKETS	 	Robert Kuppersmith <i>Executive Managing</i> <i>Director</i> <i>*IREON Executive</i> <i>Committee Member</i> Jennifer Grgas <i>Director - Global</i> <i>Brokerage</i>	 <i>Servicing 60 Countries with</i> <i>52000 employees in 400 offices</i>

<p>REAL ESTATE BROKERAGE <i>Investment</i> CONSULTATION SERVICES</p>		<p>Steve Kirschner COO Licensed Broker Representative Founder, CEO IREON</p>	<p>Principals Direct Group Creating Value From a Different Perspective <i>Global "OFF-MARKET" transactions</i> Multiple collaborative professional services</p>
<p>REAL ESTATE NEWS PUBLICATION STRATEGIC PARTNER</p> <p>IREON llc</p>		<p>Kristine Wolf Publishing Director</p>	<p>New York Real Estate Journal nyrej Servicing 35000 subscribers from Maine to Northern Virginia</p>
<p>REAL ESTATE TAX CERTIORARI & CONDEMNATION LAW PRACTICE</p>		<p>Richard Cronin Partner</p>	<p>CERTILMANBALIN ATTORNEYS Since 1965 Offices in Nassau/Suffolk & NJ</p>
<p>RESIDENTIAL BROKERAGE <i>Nationwide Home Sales and Rentals</i></p>	  	<p>Mike Biryla Licensed Associate Real Estate Broker</p> <p>Kyle Ramdeem Licensed Real Estate Agent</p> <p>Madeleine Auffenberg Licensed Real Estate Agent</p>	 <p>The Agency: \$88B+ in Global Sales, 130+ Offices, 13+ Countries, 2,000 Press Placement Annually, 7 Years INC. 5000 FASTEST-GROWING PRIVATE COMPANIES</p> <p>The Mike Biryla Team: 20+ years combined in real estate, \$400+ million in total sales, Top Producing</p>

<p>ROOFING <i>Commercial & Residential</i></p>	 	<p>Frank Nicola <i>President</i></p> <p>Matthew Nicola <i>Vice President</i></p>	 <p>PREFERRED EXTERIOR</p> <p><i>Serving Nassau, Suffolk, Queens, Brooklyn, Bronx, New York and the Tri-State area for over 50 years</i></p>
<p>SIGNS <i>Interior and Exterior</i></p>	 	<p>Art Forst <i>President</i></p> <p>Alek Owen <i>Project Manager</i></p>	 <p>DURA</p> <p><i>Over 69 years in business Serving Domestically and Overseas</i></p>
<p>STRATEGIC MARKETING SOLUTIONS</p> <p>STRATEGIC PARTNER</p> 		<p>AJ Sonnick <i>CEO/Founder</i></p> <p>*IREON Executive Committee Member</p>	 <p><i>"100 years combined" experience Customized marketing solutions National Diversified clients "Start-ups to Fortune 500" enterprises</i></p>

<p>TRAVEL ADVISORS <i>Corporate and Family</i></p>	 	<p>Michael Liben <i>Co-Founder & CEO</i></p> <p>Rebecca Liben Levy <i>Co-Founder & COO</i></p>	 <p><i>International</i></p>
<p>WEALTH ENHANCEMENT PRESERVATION SAVINGS “CUSTOMIZED” TAX AND SUCCESSION STRATEGIES INDUSTRY LEADERS</p> <p> <i>Strategic Partner</i></p>	 	<p>Edward W. Gordon <i>Founder/President</i></p> <p>Jordan M. Toder <i>Partner</i></p>	 <p>PRESERVATION CAPITAL PARTNERS</p> <p><i>Global “OFF-MARKET” transactions Multiple collaborative professional services</i></p>
<p>WEALTH MANAGEMENT</p> <p><i>Principals Direct Group Strategic Partner</i></p>		<p>Christopher Michelsen <i>Founder</i></p>	 <p>SFC STRATEGIC FAMILY CAPITAL</p> <p> <i>Creating Value From a Different Perspective</i></p> <p><i>Global “OFF-MARKET” transactions Multiple collaborative professional services</i></p>